NCC Cable System Order

| Order # | 62235549 | Flight Dates | 01/25/16 - 01/31/16 | Update Date | | 01/29/16 | | | |
|------------------|----------------------------|-----------------|--------------------------------------|-----------------|------|---------------|---------------|--|--|
| Syscode | 7869 | Agency | GREER, Margolis, Mitchell, Burns | Version | | 1 Vs. 1 | 1 Vs. 1 | | |
| System Name | OnMedia/Northwest, IA | Advertiser | Hillary For America 2016 Proj#200112 | | | | | | |
| Market | Sioux City | | • | Total # of We | eeks | | 1 | | |
| | • | Client Code | 278 | Total | | | \$440.00 | | |
| AE | Lauren Rich | Product Code | 200 | Commission | | | \$66.00 | | |
| Sales Coordinate | or Tiffany Solis | Est Code | SAGAWARDS | Net Total | | | \$374.00 | | |
| Office | Washington | Product Name | IA (SAG) OM Add | Total Spots | | | | | |
| Phone | (301) 951-2620 | Credit Status | | Affiliate Split | | 100.0 | 100.0 | | |
| Status | Not accepted | | • | Sold On | | Cost Per Spot | Cost Per Spot | | |
| Survey | Cable Nielsen Live+1 Feb15 | Primary Demo | Adults 35+ | GRP | - | GIMP | - | | |
| - | • | Makegood Policy | od Policy Approval Required | | - | СРМ | - | | |

| Comments : | 1.29 New HFA SAG AWARDS Order. Please review and confirm. Thank you! | | | | | | | | |
|------------|--|--|--|--|--|--|--|--|--|
| | | | | | | | | | |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | М | Т | W | Т | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|----------------|---------------|--------------|---------------|--------------|---|---|---|---|---|---|---|-----|-----|----------------|--------------|---------------|-------------|--------------|
| 1 | TBSC | BIG BANG THEOR | 1/25/16 | 1/31/16 | 19:00 | 21:00 | | | | | | Х | | - | - | 2 | \$90.00 | \$180.00 | 30 | SAG AWARDS |
| 2 | TNT | AVG. ALL WKS | 1/25/16 | 1/31/16 | 19:00 | 21:00 | | | | | | Х | | 1 | - | 2 | \$90.00 | \$180.00 | 30 | SAG AWARDS |
| 3 | ENT | AVG. ALL WKS | 1/25/16 | 1/31/16 | 17:00 | 19:00 | | | | | | Х | | - | - | 2 | \$40.00 | \$80.00 | 30 | SAG AWARDS |

| | Jan 2016 | Feb 2016 | Mar 2016 | Apr 2016 | May 2016 | Jun 2016 | Jul 2016 | Aug 2016 | Sep 2016 | Oct 2016 | Nov 2016 | Dec 2016 | Total |
|-------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| SPOTS | 6 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 6 |
| AMT | \$440.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$440.00 |

| SYSTEM APP: SAL | ES ACC | T | | 01/29/16 |
|-----------------|--------|---|--|----------|
|-----------------|--------|---|--|----------|

62235549 | Sioux City | OnMedia/Northwest, IA | 7869 |